



Tipsy Moose Releases New Craft Spirit: Coffee and Maple Flavored Whiskey

Previously Brewed Exclusively In-House, Customer Favorite Now Available in 1L Bottles

Proceeds from Sales to Benefit Feed Albany this Holiday Season

(Albany, NY - December 15, 2021) The TipsyMoose Tap and Tavern today announced the release of its Coffee and Maple Flavored Whiskey. The customer favorite had previously been distilled in-house for the last five years and is now being produced on a larger scale thanks to Albany Distilling Company.

Prior to the opening of the first Tipsy Moose in 2016, co-owner Rob Tario began experimenting using a cold drip coffee tower to develop the exclusive recipe, which quickly became a staple at the Moose. A tower was installed at each of the three Moose locations, where guests enjoy it on the rocks, straight-up, and in a few signature cocktails, including brunch specialties.

Over the years, the Coffee and Maple Flavored Whiskey has grown in popularity, but the in-house, eight-hour drip process yields a little more than three quarts. Demand has increased considerably in the last two years and Tario and partner Brendan Brader began exploring mass production options. The pair wanted to keep the process local and they didn't need to look far to find the best option right here in the Capital Region - the Albany Distilling Company. Now the Coffee and Maple Flavored Whiskey is available in beautifully branded one-liter bottles.

"Developing and distilling a custom spirit has always been a goal and I am overwhelmed by the enthusiasm our guests have for the Coffee and Maple Flavored Whiskey," said Rob Tario, Tipsy Moose co-owner. "I'm grateful that our customers' love for this whiskey has allowed us to expand our offerings. Many thanks to our friends at Albany Distilling for their good work and for bottling this vision."

"This is the kind of project we love," said Rick Sicari, Albany Distilling co-owner. "It has all of our favorite elements: collaborating with another local business, experimenting with flavors and recipes, and ultimately coming up with something their customers really enjoy."

This holiday season, the Tipsy Moose has pledged to donate a portion of its coffee maple whiskey sales to Feed Albany, Inc. The charity was founded in 2020 to provide at-risk and in-need individuals and families access to prepared meals.

"We're grateful to Brendan Brader, Rob Tario and all of the staff and patrons of the Tipsy Moose for recognizing the work of Feed Albany fighting food insecurity in the Greater Capital Region," said Dominic Purnomo, founder of Feed Albany. "We can't think of a better way to spread some holiday cheer than by safely enjoying a delicious libation while helping to feed those less fortunate in our community."

The Tipsy Moose Coffee and Maple Flavored Whiskey is available exclusively at its three locations in Albany, Latham and Troy. Please click [here](#) to view images of the original brewing tower and the newly produced bottles. A video of the production process at Albany Distilling Co. can be found [here](#).

About The Tipsy Moose: Founded in 2016 by Brendan Brader and Robert Tario and known for its warm, inviting atmosphere, The Tipsy Moose brings a bit of the Adirondacks to the Capital Region.

Tipsy Moose Tap & Tavern
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